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MAY 15 2006

RICK B. YEAGER

ATTORNEY AT LAW

10805 Mellow Lane
Austin, Texas 78759
(512) 918-1237
FAX (512) 918-1238

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Date: May 15, 2006

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COMMENTS:

In re Application of: Close

Group Art Unit: 3634

Serial No.: 10/716,258

Examiner: Novosad

Filed: 01/15/2004
For: System and Method for product display, arrangement and rotation

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Commissioner of Patents and Trademarks
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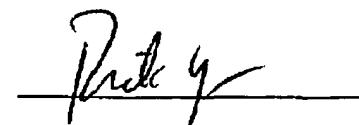
Response to Notice of Non-Compliant Amendment

Dear Examiner Novosad,

1. This is in response to the Notice of Non-Compliant Amendment mailed May 5, 2006.
2. The parent application 10/392,162 had 30 claims. The current application is a continuation-in-part of the '162 application. The current application amended claim 1 of the '162 application; withdrew claims 2-30 of the '162 application, and added new claims 31-47.
3. In response to a restriction requirement, Applicant has previously withdrawn non-elected species and has amended claims 34, 35, 40, 41, 42 and 44 to be consistent with the election of species V, and subspecies (d) Figures 16A-16D.
4. Thank you for your continued assistance in this application.

Dated: May 15, 2006

Respectfully submitted,

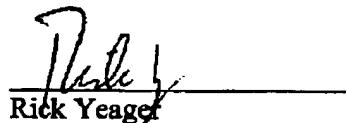


Rick B. Yeager
Attorney at Law
10805 Mellow Lane
Austin, Texas 78759
Registration No. 39,434
Telephone (512) 918-1237
Facsimile (512) 918-1238
No. of Application 10/716,258

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I hereby certify that this correspondence is being faxed to 571-273-8300.


Rick Yeager